

## Internet Part 2 – Search

1. What university is the beginning of “searching” things out on the internet?
2. What initially were the founders of yahoo trying to do on the web?
3. What did Dave and Jerry’s guide turn into?
4. How much money did the original investor put into yahoo?
5. What split the early web community in reference to money and how to make it with the web?
6. What type of adds did yahoo begin with?
7. What was different about how excite searched the web?
8. What did the early search companies stop caring about?
9. How did Google build their search engine? (how was it different)
10. What search engine did Google go and try to convince to use them but were turned down?
11. How much money did Doer give to google originally?

12. What did Google do different from yahoo to make money and what company did they get this idea from?

13. "The idea was to sell \_\_\_\_\_ words to companies".

14. T or F Advertising links are set apart from organic links.

15. T or F Wall street embraced Google originally.

16. What is google'motto?

17. What are 2 of the many extras google has added?