

Internet part 3 – Bubble

1. What did Amazon start out selling?
2. What 2 technologies (or laws of computing) made these 2 new companies succeed?
3. Why did Bezo's keep lowering prices?
4. His strategy was GET BIG _____.
5. What is encryption?
6. What is the linchpin of ecommerce?
7. How long did it take initially for Amazon's stock to double?
8. What basically did day tradders do?
9. The 80's were the me decade, the 90's were the _____ decade.
10. Most of these companies were fundamentally _____. (sound or unsound)
11. Why is fiber optics important in this story?

12. How many pulses can these cables send per second?

13. What did Greenspan do to cool the bubble?

14. What happened on "Black Friday"?

15. Who are the Ford and GM of ecommerce?

16. Why do some see the bubble as having been good?